

tudies

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- Twenty Grosvenor Square, London
- > Project size: A multi-billion pound redevelopment programme of luxury, contemporary residences.
- > **Project scope:** EcoRight worked in collaboration with brick and ceramic experts E H Smith to provide a lime mortar that matched the bespoke brick blend.
- > Project details: A redevelopment project requiring a bespoke brick blend, which entailed pre-blending of all bricks and hand-flashing of headers. EcoRight Cotswold hydraulic lime mortar was used to achieve the desired precise overall aesthetic.
- > Architects: Squire & Partners
- > Contractors: Multiplex/Lyons & Anoot

This former European Headquarters of the US Navy has been transformed into one of the most prestigious residential living developments in the heart of Mayfair, London. This imposing building is now the ultimate in contemporary style, consisting of 37 apartments, penthouses and resident amenities, including swimming pool, spa, cinema, garden library, wine cellar and business suite.

The original façade at One Grosvenor Square was dismantled brick by brick and stone by stone which were then transported and stored off-site for subsequent reassembling as part of the development. The remainder of the development required a bespoke brick blend to complement the original brickwork.

Brick and ceramic experts, E H Smith, worked with all parties to develop a bespoke brick blend which met the exacting requirements of the development. This included pre-blending of all bricks and hand flashing of the headers. EcoRight was chosen to supply the lime mortar and worked with E H Smith to ensure that the precise match was achieved. EcoRight Cotswold Hydraulic Lime Mortar was specified.

The completed development is considered one of the finest examples of high-end residential living which has successfully combined the crafting of traditional materials such as glass, brick and lime, with modern technology. The rich heritage of this iconic area of London is evidenced in the beautiful detailed elevation of the building designed by Architects Squire & Partners. The brickwork is testimony to the skill and craftsmanship of Lyon's and Anoot contractors who have achieved the highest standards of brickwork.